



**SERGE BETSEN  
ACADEMY**

## Our Mission at Serge Betsen Academy

The work of our centres is based on the winning formula: Rugby – Education – Health

Serge Betsen Academy (SBA) was created when Serge returned to his native country, Cameroon. Returning to his homeland after 18 years in France, Serge was amazed to discover that they play rugby there, too. "The appeal of rugby lies in its ability to bring people from various backgrounds together."

He decided to create the Charity in 2004, with the following objectives:

- Introduce rugby to underprivileged children in Cameroon
- Use rugby to teach values and standards to help children build their own future
- Support the children's education and provide access to basic healthcare

11 years already and what an adventure

We have helped hundreds of children, responded to some difficult medical situations. We gave a roof to some of the children, we drilled wells and built a water tower and provided clean water for two villages. Today we have 5 centers in Cameroun and help around 500 children. Our mission is to provide access to simple but essential things like food, clothing, shoes, books, medical treatment as well as places to play and exercise.

